**Eating Trends Analysis**

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**Description**

Our plan is to analyze modern eating trends with a focus on fast food and cover topics such as the following:

* Level of rating vs sales
* Comparing sales between fast food and dine-in restaurants
* Success of food delivery companies
* Demographics of food delivery companies
* Income association with eating out

**Our Questions:**

* Are fast food restaurants more popular than dine-in restaurants?
* Are people consuming more fast food than in previous years?
* Is ease of access of food becoming an increasingly important factor to customers?

**Datasets/Sources:**

Yelp reviews: <https://fusion.yelp.com/>

Current Company Sales: <https://pypi.org/project/yfinance/>

Income: https://www.census.gov/topics/income-poverty/income/data/tables.html

Restaurant Sales 1: <https://www.qsrmagazine.com/>

Restaurant Sales 2: https://www.kaggle.com/

Historical Revenue 1: <https://www.macrotrends.net/>

Historical Revenue 2: <https://www.businessofapps.com/data/>

UberEats Data: <https://investor.uber.com/financials/default.aspx>

HelloFresh Data: <https://www.statista.com/statistics/655060/hellofresh-net-revenue-worldwide/>

DeliveryHero Data: <https://ir.deliveryhero.com/financial-reports-and-presentations/>

Demographic Data: <https://www.similarweb.com/>

**Breakdown of Tasks:**

William: Household Income vs amount spent at restaurant

David: Fast food vs sit-down popularity

Alex: Delivery & Meal Kit Companies + Demographic